



# Corporate's Liquidity

All observations are based on information and opinions provided by corporates through written responses to a survey.

The following review focusses on 10 to 12 large corporates.

# Summary

## PART I : Day to day liquidity management

- ◆ The optimization of Cash Management
- ◆ The improvement of cash forecasts

## PART II : Measure of liquidity risk

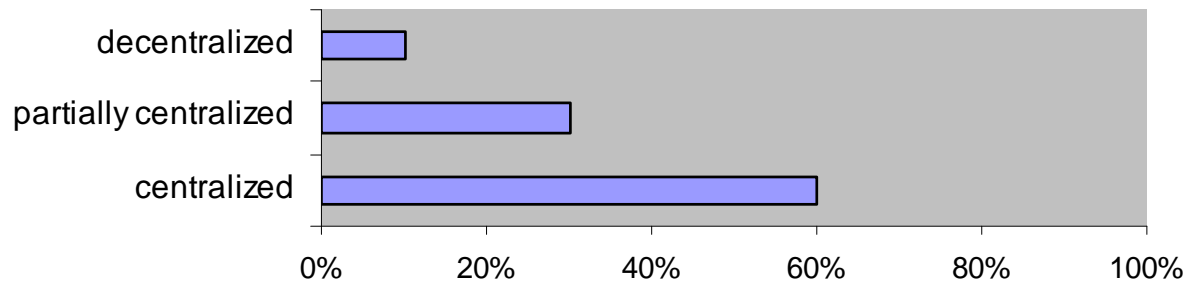
- ◆ Control entities
- ◆ Analysis measures

## PART III : Liquidity crisis

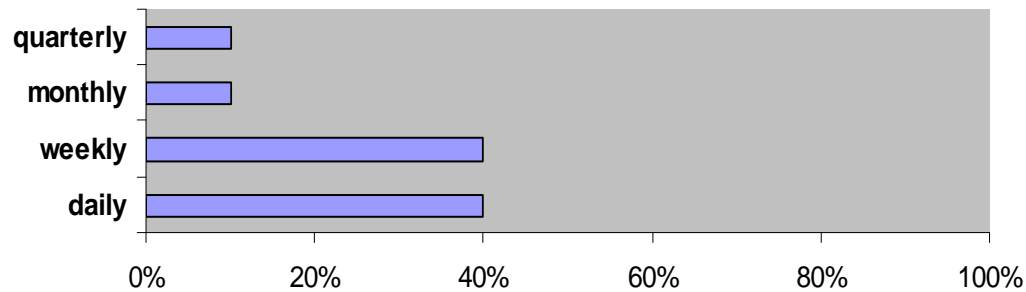
- ◆ scénarios tested
- ◆ contingency plan

# Part I : Day to day cash management : cash optimization

**your cash management is :**



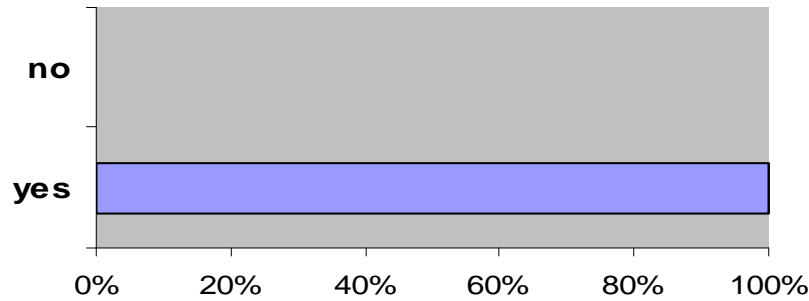
**What is the periodicity of your cash forecasts ?**



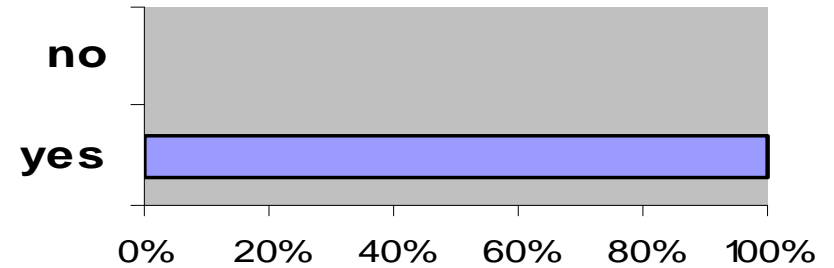
- The consulted corporates have a centralized management of their cash.
- Their forecasts are mainly on a daily or weekly basis.

# Part I : Day to day cash management : cash optimization

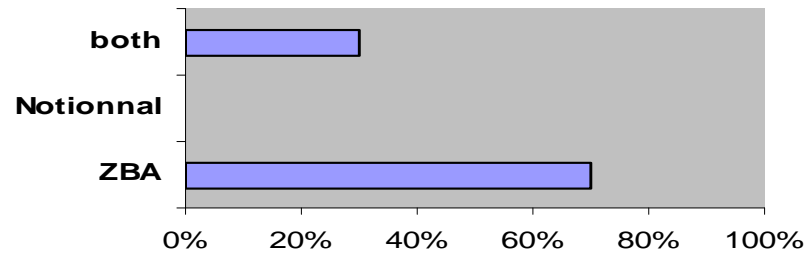
have you set up a cash pool system ?



have you set up a treasury agreement ?



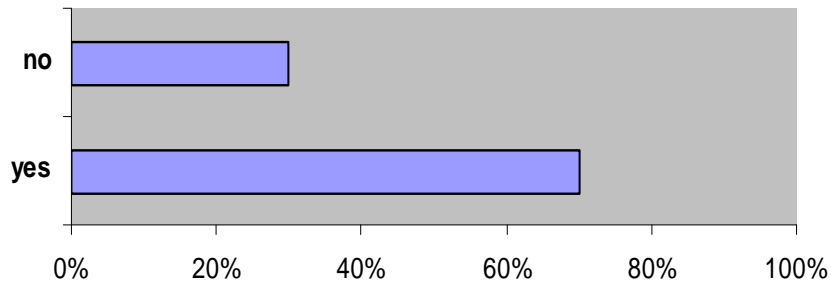
What kind of cash pool did you choose ?



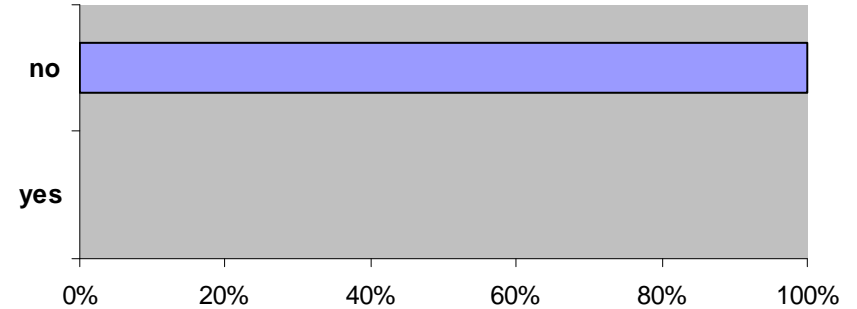
- The optimization of cash management is the main concern for corporates
- The most frequent cash pool used is the ZBA.

# Part I : Day to day cash management : cash optimization

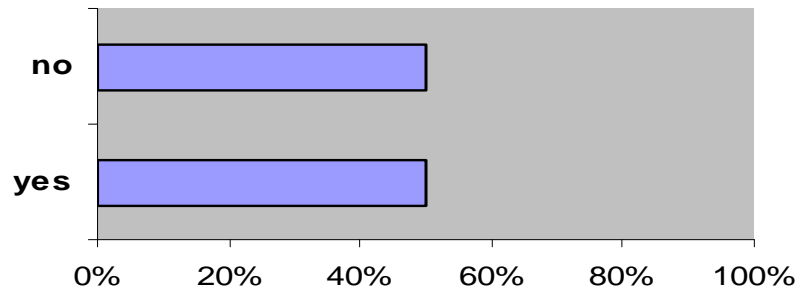
have you setted up a netting process ?



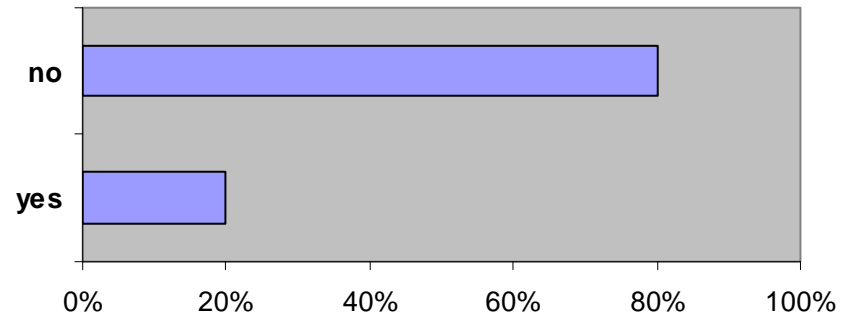
If not, do you intend to implement one ?



have you set up a payment factory process ?



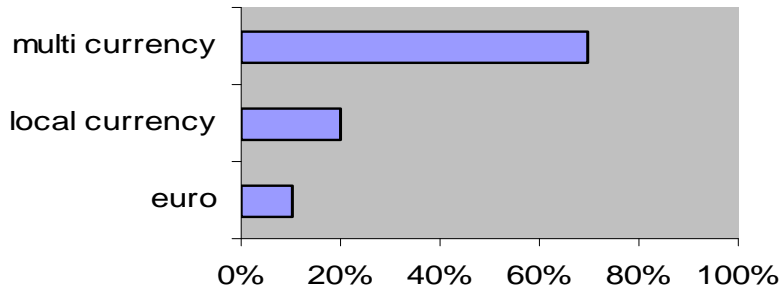
If not, do you intend to implement one ?



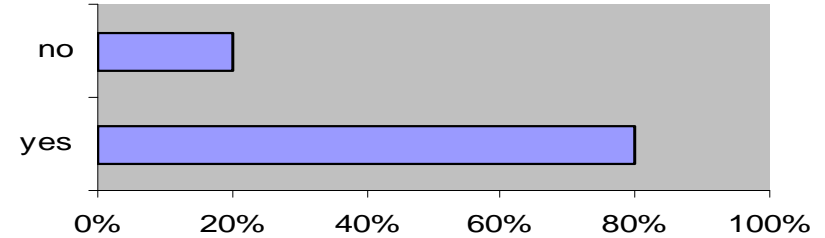
- Netting is henceforth a standard process.
- The payment factory is more recent and remains to be developed.

# Part I : Day to day cash management : The improvement of cash forecasts

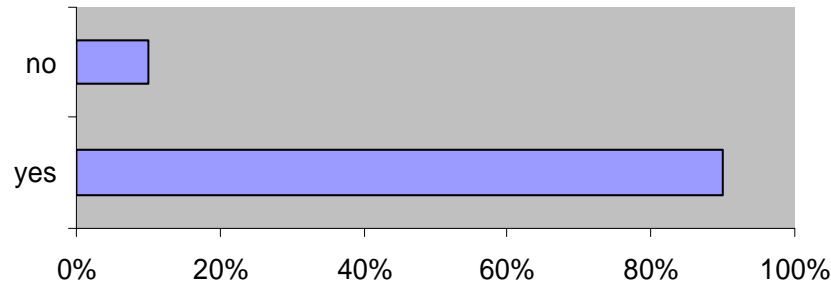
**In which currency does the cash come back ?**



**does the setting up of a cash pool, a netting or a payment factory improve cash forecasts ?**



**Is the improvement of cash forecasts a strategic element of your liquidity management ?**



- The improvement of cash forecasts is a strategic element for corporates.
- The centralization and the set up of a cash pool, a netting.... Improve the forecasts quality.

# Part I : Day to Day Cash Management : A sum-up

## Conclusions Section I :

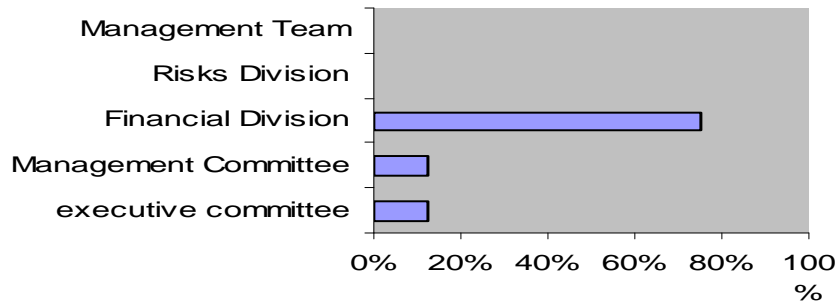
- The first step of the modernization of the treasury management tools concerned the setting up of the **treasury agreement** between the parent company and their subsidiaries and the **cash pool process**.
- Secondly the corporates have looked for the rationalization of their organisation. The survey shows that corporates which have wanted to implement a **netting** process have already done it.
- The implementation of a **payment factory** is in progress among the largest companies.
- Those technical cash management tools have enable them to improve cash forecasts, strategical element for 90% of consulted corporates.

## Définitions :

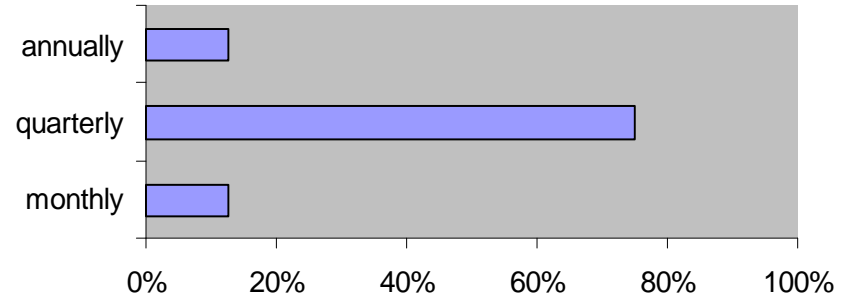
- The central Treasury often plays the role of an **internal bank**. **The netting** enables both the dematerialization of internal payment and avoids the intra-group reconciliation. It contributes to the improvement of cash forecasts and cash management.
- **The payment factory** is the system which enables the Central Treasury to pay for all the subsidiaries of the group ( at least a common payment platform) is a further step of centralization of the cash management.

# Part II : Measure of liquidity risk : control framework

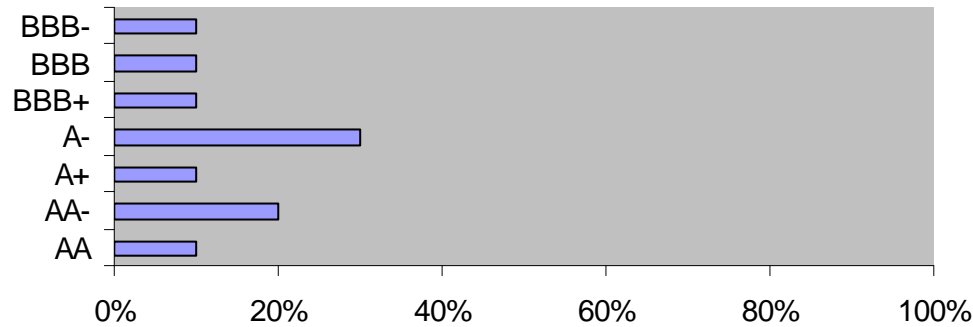
Which entity controls the liquidity risk ?



control frequency



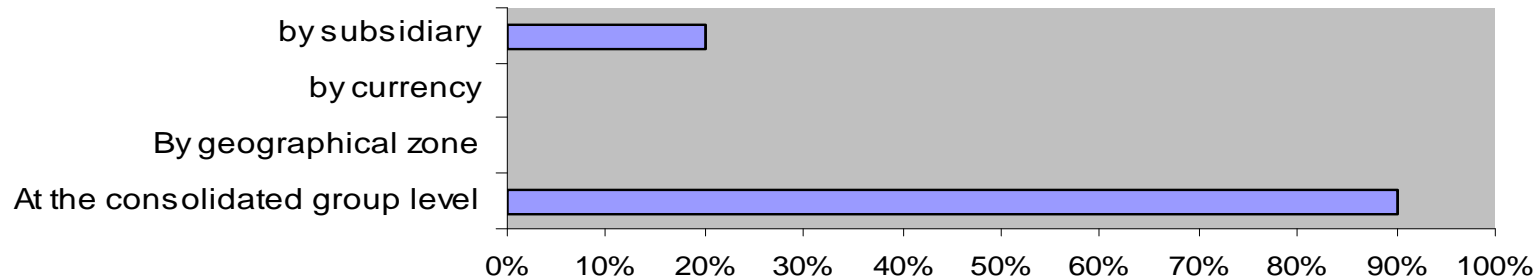
rating of survey's companies



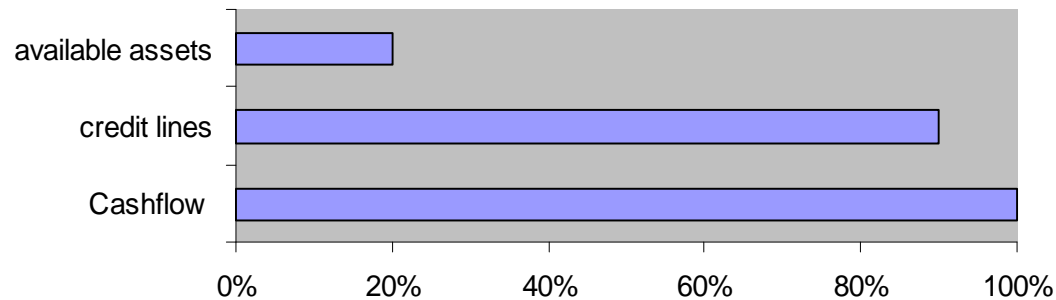
The Financial division is the entity the most often involved in the liquidity risk control, the frequency of meetings is mostly quarterly.

## Part II : Measure of liquidity risk : the criteria of analysis

### How is the liquidity measured ?



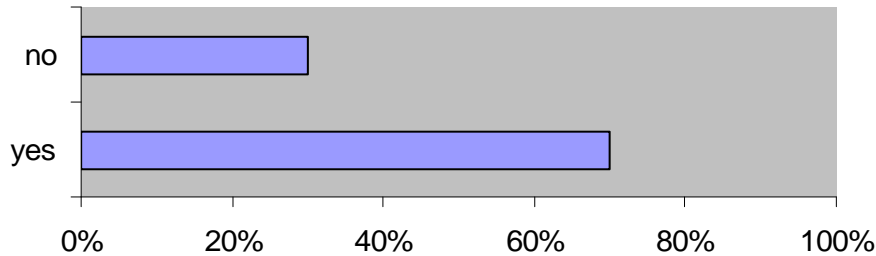
### What is the main criteria analysed ?



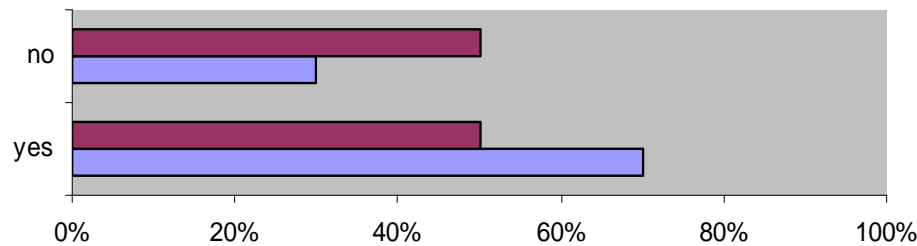
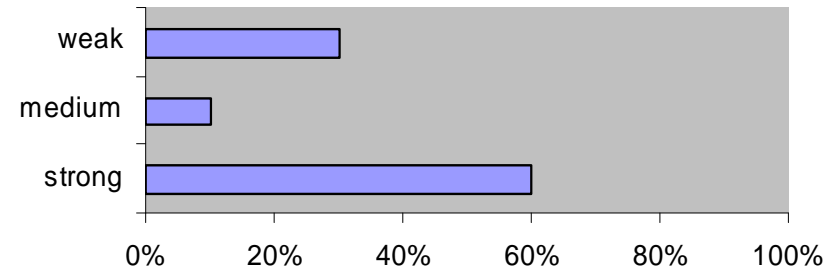
- The liquidity risk is analysed at the group level.
- Cash flow and credit lines are the main criteria followed.

# Part II : Measure of liquidity risk : the criteria of analysis

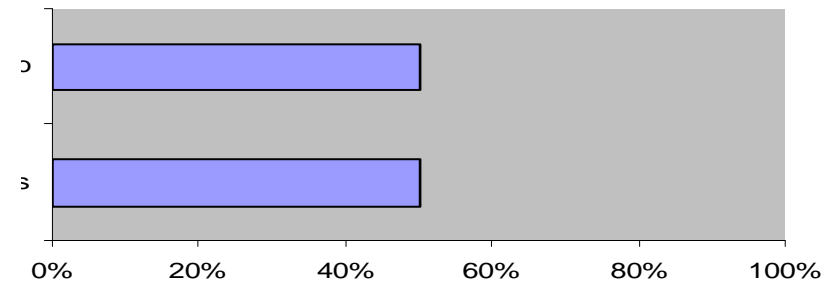
**Do you have a minimum target of liquidity ?**



**Is the maturity ladder a strong element of your liquidity risk policy ?**



**Could you have an opportunistic policy of funding (pre financing) ?**

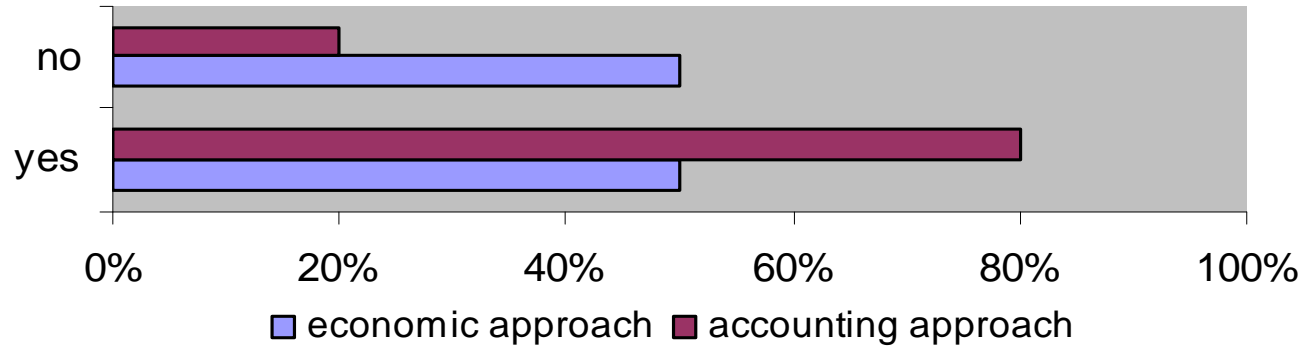


■ Do you keep a minimum amount of US commercial paper ?  
■ Do you keep a minimum amount of french commercial paper ?

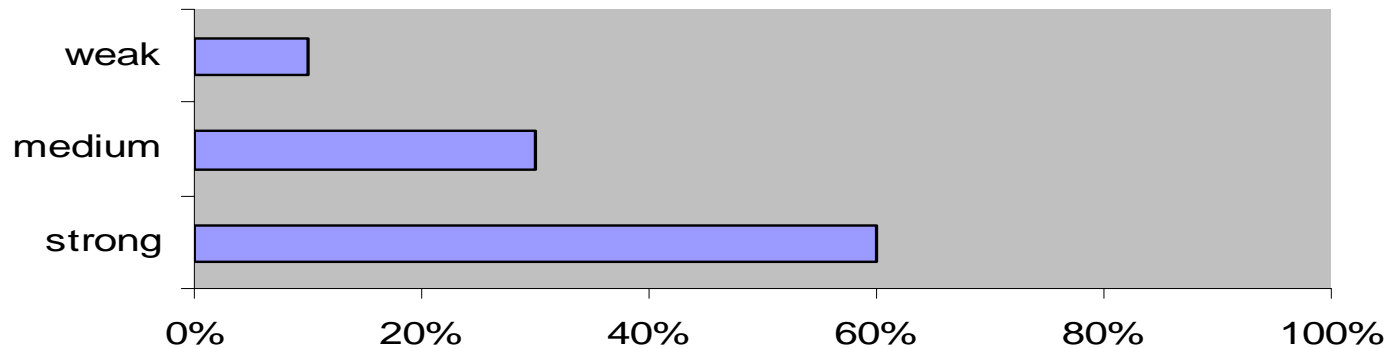
- 70% of consulted corporates have a minimum liquidity target.
- 60% consider important the fact that debt maturities must be spread consistently (those which answered no to this question are rather cash rich)
- A majority assumes a minimum presence in the commercial paper market
- Half of panel can have an opportunistic policy of funding (more if cash rich corporates were excluded of the panel)

## Part II : Measure of liquidity risk : the criteria of analysis

**Do you define available assets with economics or accounting criteria ?**



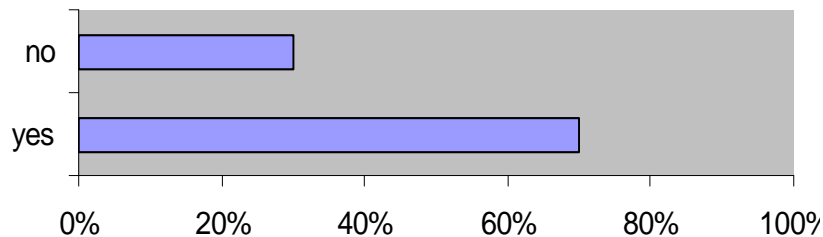
**Could you evaluate the importance of the cash or cash equivalents treatment (IFRS 7) of your available assets ?**



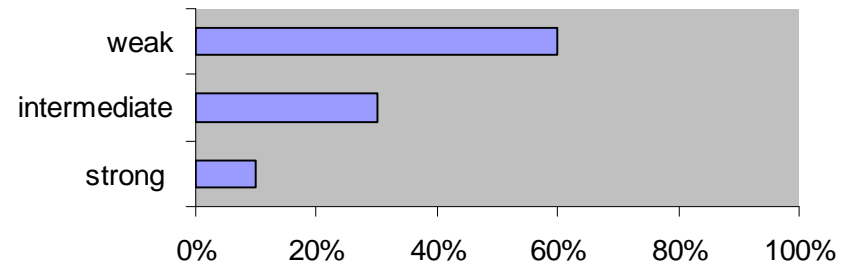
- The corporates have an accounting approach of their cash
- The corporates take IFRS 7 into consideration for the definition of available cash

# Part II : Measure of liquidity risk : the criteria of analysis

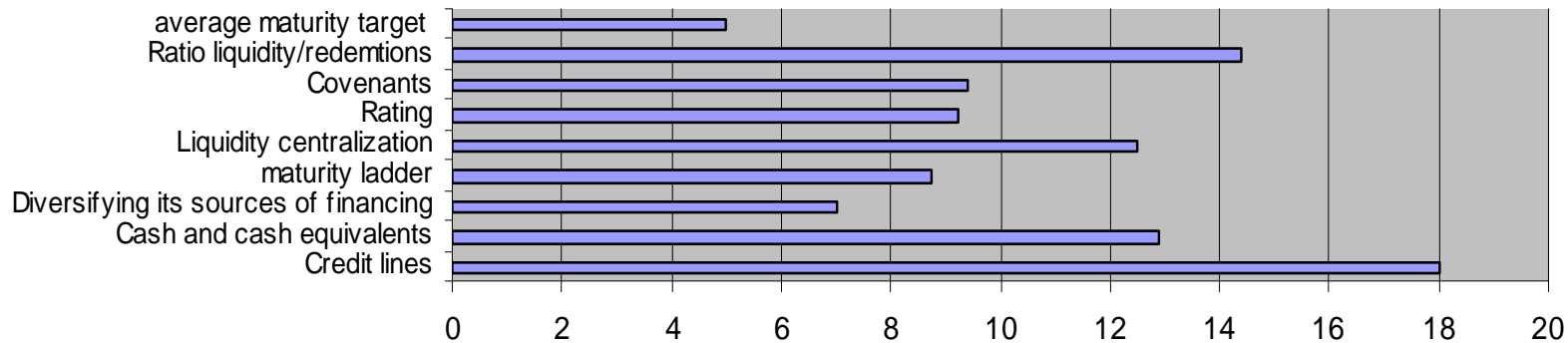
**Do you intend to develop your liquidity risk management in your consolidated financial statements ?**



**Do you think that Basle II could influence your liquidity risk ?**



**Could you evaluate between 0 and 20 these criteria ?**



- Corporates wish to break down in their consolidated financial statements their liquidity risk
- They don't think Basle II Will influence their liquidity risk
- Credit lines and cash are the main criteria taken into consideration.

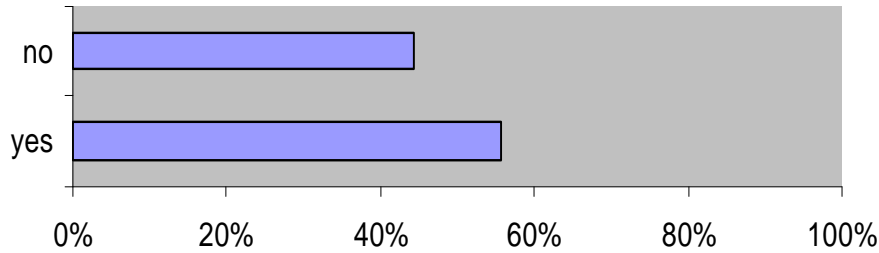
# Part II : Measure of liquidity risk : a sum up

## Conclusions Part II :

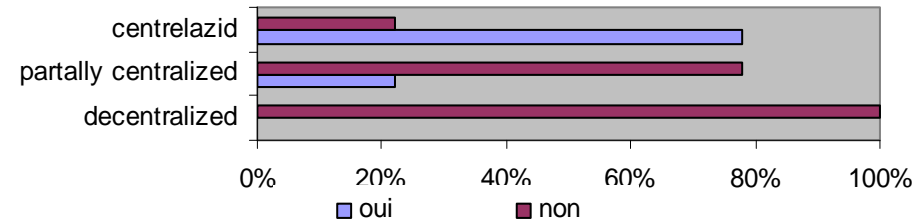
- The liquidity risk is, most of the time, measured **quarterly** by **financial divisions** at the **group** level.
- Corporates focused their analysis on the following two elements : **cash and credit lines**
  - The cash flow is a strategic element of corporate's policy
  - Corporates often have a target of a minimum amount of cash
  - Credit lines is an essential element of the liquidity risk management.
- Influence of **IFRS** on the liquidity analysis is very important
- Corporates think that Basle II will not change their liquidity risk.

# Part III : Liquidity crisis

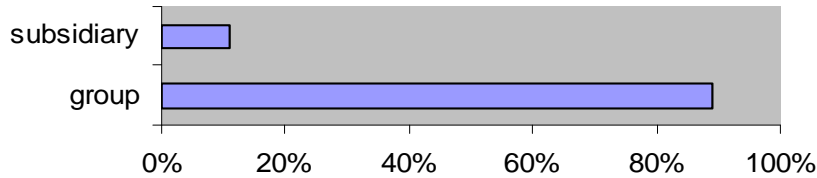
Do you set up a liquidity crisis scenario



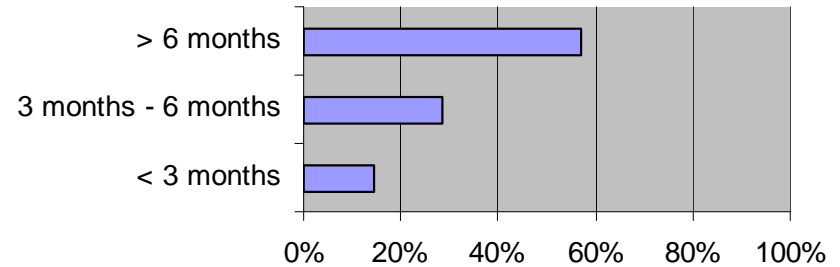
your scenario is (or would be, if you have not already set one up) ?



the scenario is (or would be ) elaborate at which level ?



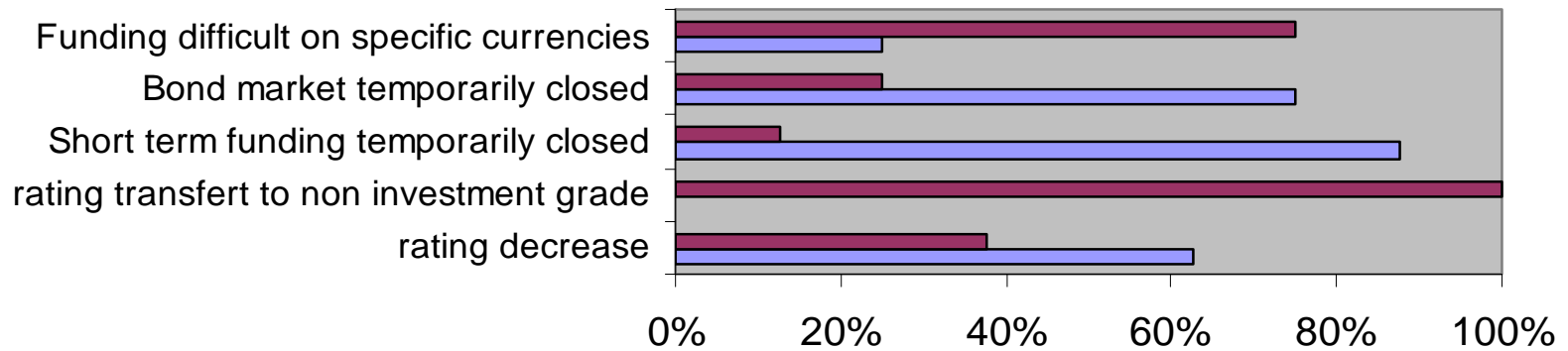
What is (would be) the life of your liquidity crisis scenario ?



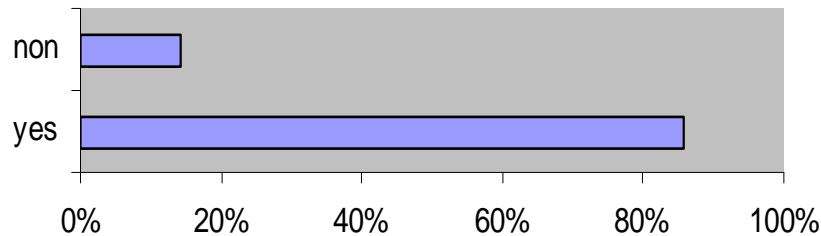
➤ Liquidity crisis scenarios are built at the group level, it proves the centralization of corporates treasuries during the past ten years.

# Part III : The liquidity crisis

## What kind of scenarios would you test ?



## Do you set up any contingency plan ?



## Classify by order of importance actions planed in case of a liquidity crisis

- 1 - to draw the back-up lines
- 2 - cross border transfers
- 3 - action on the working capital
- 4 - securitization
- 5 - sell of assets
- 6 - Capital increase

- Downgrading, short and long term markets temporarily closed are the main scenarios.
- The corporates don't consider the worst (going to non investment grade) in their scenarios
- The contingency plan set up is focused on the use of back-up credit lines and internal ressources liquidation.

# Partie III : The liquidity crisis

## Conclusions Part III :

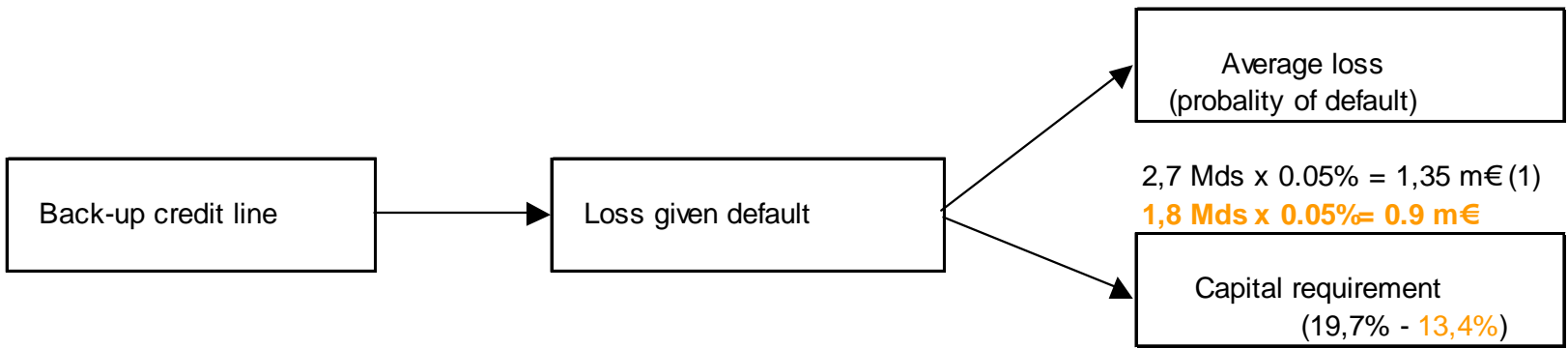
- A majority of corporates set up liquidity crisis scenarios at the group level.
- The average life of the liquidity crisis is 6 months.
- The scenarios preferred are :
  - Short term markets (BT, USCP, ECP) and long term (bond market) temporarily closed.
  - Rating downgraded.
- The contingency plan is focused on credit facilities and the internal cash generation.

# Apendix 1 : RAROC on the back-up syndicated credit line of France Télécom

- In June 2005, France Télécom negotiated a €8bn back-up syndicated credit line with a 7-year maturity and a level of commitment fees of 4,25bp (rating = A-).
- These fees are very similar to those FT obtained in June 1997 on a \$ 1,4bn 7-year syndicated credit line (4,50bp of commitment fees) but the company were rated AA+.
- Some companies draw on these lines instead of issuing on the bond market, thanks to the better condition on credit market compared to those on the bond market.
- In general, the corporates don't think that Basle II could change their market conditions.
- As most companies has refinanced their credit facilities in 2005 and 2006 with new facilities with a 7 year maturity, companies will have to be very cautious in 2011, when they discuss with banks about their credit facilities renegotiation.

# Appendix 1: RAROC on the back-up syndicated credit line of France Telecom

- With the « IRB » approach or « **advanced IRB** » we obtain the following results :



75% x 8 Mds € = 6 Mds €  
 (75% is given by Basle II  
 the line is defined as back-up line)

6 Mds x 45% = 2,7 Mds €  
**6 Mds x 30% = 1,8 Mds €**

2 700\*8%\*19,7% = 42.552 M €  
**1 800 x 8% x 13.4% = 19,296 M€**

(1) 5 bp is the probability of a default of a company rated A- (S&P)

	advanced IRB	IRB
Yield (1)	3 400 000	3 400 000
Costs (2)	-1 360 000	-1 360 000
Gross margin	2 040 000	2 040 000
Losses (3)	-925 000	-1 350 000
Yield on capital requirement (4)	771 840	1 702 080
net margin before taxes	1 886 840	2 392 080
taxes	-641 526	-813 307
Net margin after taxes	1 245 314	1 578 773
Capitale requirement	19 296 000	42 552 000
<b>RAROC</b>	<b>6.45%</b>	<b>3.71%</b>
(1) 4,25 bp multiplied by euros 8 billions		
(2) costs : estimation of banks expenses		
(3) Losses : avearge losses : (-1.8 x 0.05%) ou (-2.7 x 0.05%)		
(4) yield on capital required : eonia (4%) x capital requirement		

## Appendix 2 : Cac 40 companies (without financial companies), as at 31 décembre 2005 (millions euros).

	Trésorerie		
	Endettement brut	et équivalent	Endettement net
Accor	3 124	1 763	1 420
Air Liquide	4 396	598	3 740
Alcatel-Lucent	3 798	5 150	-1 352
Alstom (31-03-06)	2 571	1 323	1 248
Arcelor-Mittal	5 902	4 645	1 257
Bouygues	5 389	3 037	2 352
Cap Gemini	1 316	2 221	-905
Carrefour	10 523	3 733	6 790
EADS	5 097	9 575	-4 478
EDF	30 391	11 800	18 591
Essilor	605	658	-53
France Télécom	53 225	4 302	48 923
Gaz de France	5 127	2 119	3 008
Groupe Danone	6 561	2 989	3 572
L'Oréal	2 880	663	2 217
Lafarge	8 840	1 833	7 007
Lagardère	3 210	2 347	863
LVMH	6 389	1 470	4 919
Michelin	4 694	611	4 083
Pernod-Ricard (30-06-06)	6 799	447	6 351
Peugeot	9 124	9 505	-381
PPR	6 484	1 813	4 671
Renault	8 923	6 671	2 252
Saint-Gobain	14 930	2 080	12 850
Sanofi-Aventis	11 175	1 249	9 926
Schneider Electric	3 008	1 382	1 625
STMicroelectronics (\$)	1 802	2 027	-225
Suez	25 700	11 900	13 800
Thomson	2 322	996	1 319
Total	17 746	4 652	13 094
Vallourec	510	305	205
Véolia environnement	16 367	2 497	13 870
Vinci	2 118	539	1 579
Vivendi	6 760	3 016	3 744
<b>total</b>	<b>297 806</b>	<b>109 917</b>	<b>187 883</b>

- Cac 40 companies are currently cash rich.
- Their net debt is relatively low.
- (from « la lettre du Trésorier march 2007 » )